



CITY OF FLORENCE

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PRESS RELEASE

CITY OF FLORENCE – JULY DROUGHT RESPONSE PLAN AND CONSERVATION LEVEL UPDATE

FLORENCE, Colo. (July 1, 2026) As the City of Florence enters July, we are implementing Level 1 Water Conservation and Billing Measures in accordance with the City's Drought Response Plan. Current conditions allow us to begin the month at this lower level; however, forecasts and environmental indicators suggest a strong likelihood that the City may need to move into Level 2 enforcement in the near future.

The Drought Response Plan outlines the actions, expectations, and conservation measures that guide the City's response during periods of elevated water demand and limited supply. Level 1 encourages voluntary and moderate conservation practices, while Level 2 introduces stricter requirements to ensure responsible water use and system stability. Due to rising temperatures, extended dry conditions, anticipated strain on local water resources, and current projections residents should be prepared for the possibility of a Level 2 transition.

The City encourages all residents, businesses, and water users to review the full Drought Response Plan (available on the City's official website) to better understand conservation expectations and how each level may affect usage and billing. Staying informed is essential as conditions can change rapidly during the summer months. Updates will be communicated through multiple platforms, including the City's Facebook page, Constant Contact email alerts, the 81226 Report podcast, and postings at public-notice kiosks throughout the community. These channels will provide timely information about any changes in conservation levels, enforcement measures, or additional drought-related guidance.

The City of Florence appreciates the community's cooperation as we work together to protect our shared water resources and ensure a sustainable supply for all.

For more information, please visit the City's website or contact the City of Florence Utility Department.

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